

nina's

FINE DIAMOND JEWELLERY

Argyle Pink Diamonds™

GUIDE



ARGYLE PINK
DIAMONDS

SELECT ATELIER™



GIA®

The Argyle Mine

Prior to the 1980s, production of pink diamonds had been sporadic and limited to international mines. In 1983 the Argyle Diamond Mine in Western Australia's Kimberley region commanded the world's attention as it began consistently producing the world's most exquisite natural coloured diamonds.

This certifiable source unearthed a range of colours never seen before, with pinks, blues, even violet and red diamonds emerging from the red dust.

Formed more than 160 kilometres below the earth's surface, the range and quality of colours found were so unique, the system used by the Gemological Institute of America (the world renowned body who classifies stone quality and colour) was not nuanced enough to properly categorise them!

The Argyle diamond mine, the only reliable source of pink diamonds in the world, officially stopped production in 2021. 90% of the world's pink diamond supply disappeared with it.

Beyond Rare™

For every tonne of white diamonds mined, only a champagne glass worth of pinks were found, making Argyle Pink Diamonds™ as rare as they are beautiful.



Argyle Select Ateliers™

To guarantee the authenticity of your Argyle diamond, you should always purchase through a Select Atelier™.

Upon recognising just how unique these stones were, Argyle selected a handful of jewellers, known for their unerring quality, integrity, and spectacular creativity to be the trusted source for assured provenance and custodianship of these precious diamonds.

These jewellers are referred to as Argyle Pink Diamonds Select Ateliers™.

Other retail sources may advertise and offer Argyle Pink Diamonds™ for sale. However, Argyle's assurance regarding responsible sourcing and chain of custody can only be provided in relation to Argyle Pink Diamonds™ that are purchased from the Select Atelier™ network.

Nina's Jewellery is proud to have been among the first Argyle Pink Diamond Select Ateliers™, and one of less than forty worldwide.

ARGYLE PINK
DIAMONDS
SELECT ATELIER™



The finished product

Looking to pick your pink?

More than just a guarantee of provenance, Argyle Pink Diamond Select Ateliers™ are also entrusted to design for, and set, these unique stones.

Nina's Jewellery stock one of the widest ranges of certified and Lot Numbered Argyle stones available today, and their in-house team of Diamond and Design Specialists, CAD Jewellers and Master Jewellers can work with you to create something completely unique.

View these unique pieces in our Dunsborough showroom, or online at www.ninas.co.



The Argyle Pink Diamond™ Tender

Exceptional, even amongst the extra-ordinary.

The Argyle Pink Diamond™ Tender has typically featured 40 to 55 Argyle pink diamonds weighing 0.50 carats or more. These very special diamonds have been certified by two independent, world renowned grading laboratories.

As a Select Atelier™, Nina's are invited to take part in the exclusive Argyle Diamond™ Tender. This in turn grants exclusive access to Tender Stones to Nina's customers.

Nina's even have their own Tender Stone; The Peony.



*Purchased as a part of the
2013 Argyle Pink Diamond™ Tender,
The Peony is an impressive 0.60 carat and
has a potent 5P colour grade, making her
exceptional in both size and colour!*



Why buy now?

Going... going... gone!

With the closure of the Argyle Diamond Mine, pink diamonds, particularly Argyle certified pink diamonds, are much harder to come by, and even harder to acquire!

With no new sources in the pipeline for the foreseeable future, these rare stones will soon be gone.

Don't miss out on your chance to secure your piece of pink now!



CHOOSING YOUR PINK DIAMOND

The four C's

And how they apply to pink diamonds

When it comes to pink diamonds, the traditional 4 C's - *Cut, Colour, Carat* and *Clarity* - are not holy writ as they are for other diamonds.

When it comes to pink diamonds, it's all about colour, colour, colour. For pink diamonds, *Saturation, Tone* and *Hue* all play the primary role in determining a stone's value.

From here, the next important factor is *Cut*, as this enhances the diamond's colour.

Then comes *Certification* and the final C is *Cost*.



CHOOSING YOUR PINK DIAMOND

Certification

Certification confirms the characteristics, source and chain of custody of your stone.

Every Argyle Pink™ diamond that is greater than 0.08 carat is also laser inscribed with a unique identification number visible only under magnification and is issued with a GEM Identification and Authenticity document.

Argyle Pink Diamonds™ smaller than this (or those that pre-date the certification size cut off) will have an Argyle Lot Number.

Without these factors, the value of your diamond can be questioned.

The best way to guarantee your diamond's certification is to purchase through an Argyle Pink Diamond Select Atelier™.



CHOOSING YOUR PINK DIAMOND

Colour

When it comes to pink diamonds,
it's all about colour, colour, colour!

Saturation, Tone and Hue all play a primary role
in determining a stone's value.

Argyle Pink Diamonds™ are so unexpected and so rare,
Argyle had to create their own GIA approved colour grading
system just to properly catalogue and value them!

Pink diamonds are available in 4 main colour grades:
Purplish-Pink, Pink, Pink-Rose and Pink-Champagne.

The purer the pink and higher the colour saturation,
the higher the value.

This means that when choosing your perfect pink diamond,
there will be one somewhere on this scale to suit your taste
and budget.

BEYOND RARE™

THE ARGYLE PINK DIAMONDS COLOUR CHART



As each Argyle pink diamond is unique, the images shown are representative of a range and the colour will vary within the categories.
Please refer to our website www.argylepinkdiamonds.com for colours not represented on this colour chart.

ARGYLE PINK
DIAMONDS

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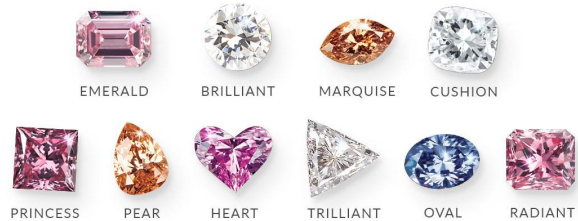
CHOOSING YOUR PINK DIAMOND

Cut

When it comes to pink diamonds, the cut is used as a secondary feature to enhance colour.

Fancy shapes such as cushion or radiant-cuts tend to enhance colour. Shapes such as brilliant, marquise or pear are chosen with care as they can show colour to less effect if not executed carefully.

However, this means that cuts like these are more rare and that brings with it its own value.



CHOOSING YOUR PINK DIAMOND

Cost

The final and most personal C!

Pink diamonds can range in price from hundreds of dollars right up into the millions, with a lot to choose from in between!

*So how do you find
the perfect stone for your budget?*

Why, by contacting one of our
Diamond & Design Specialists of course!

With access to everything from near-colourless pinks to Argyle Tender Stones, our Diamond Specialists source options to suit your unique style, taste and most importantly, budget.



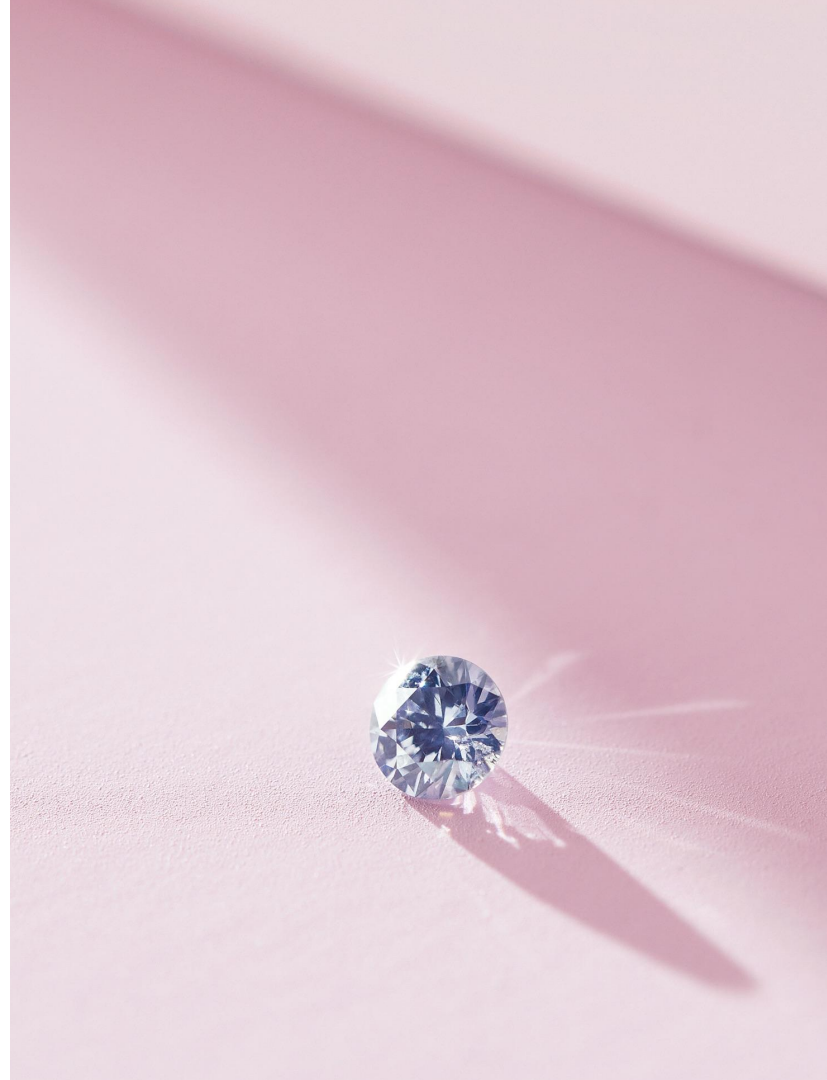
Argyle blue diamonds

What's more rare than a pink diamond?

At only 0.004% of global production, blue diamonds surpass even pink diamonds for rarity, and are proving their worth to collectors.

For those searching for blue and violet hues, the Argyle Diamond Mine proved itself truly unique, as one of the world's only sources of these exceptional stones. Even then, for every 25 million carats of unpolished diamonds found there, only a single polished blue or violet Tender stone was produced!

Ranging in colour from rich grey-blues, through lilac and azure, these stones are an unconventional choice - but more prized because of it.



...Or even rarer still?

Red diamonds

Red diamonds form in a unique circumstance to most other coloured diamonds - rather than the presence of a chemical impurity giving it its colour, it's the absence of another chemical that creates the hue. Red diamonds are pure carbon.

The most rare diamond in the world, it is thought that there are only about 30 truly red gem quality diamonds available world wide. This means that stones containing red hues, such as orangey red or purplish-red are extremely rare, and highly sought after.

When it comes to red stones, saturation is key. The richer the colour, the rarer the stone.

The Argyle Diamond Mine is known as one of the only sources of red diamonds in the world. It produced a number of red and pinkish-red stones and they were included in the annual Argyle Tender.

This gives Nina's exclusive access to red and reddish-hued diamonds, for the truly discerning collector.



About us



We have a vision of creating unique pieces from the marriage of master jewellery designers and the brilliance of Australian diamonds, pearls from Broome and the South Seas and Western Australia's own pure gold.

The Nina's journey started when we opened Kununurra's first jewellery store in 1966. In 1984 we were honoured to purchase the first diamonds from the now famous Argyle mine. This relationship continues to this day, and is the genesis of our position as Australia's premier coloured diamond specialists and one of only a handful of Argyle Pink Diamond Select Ateliers™ in the world.

Our Nina's Jewellery showroom and workshop is now located in the stunning south-west coastal town of Dunsborough in Western Australia. Our thriving online presence makes our premium pieces available to all corners of the world.

Take a look through our collections and you will appreciate why we've won major Jewellery Association of Australia awards for excellence in craftsmanship, innovation and design.

We delight in providing an unforgettable service experience.

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FINE DIAMOND JEWELLERY

Let's talk!

Book your own private, exclusive design meeting or personal shop, either in-store or digitally.

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Nina's Jewellery

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